

MANAGEMENT (MGMT)

MGMT1000 | Principles of Accounting | Lecture (3 Credits)

Introduction to fundamental accounting concepts and cycles. Includes analyzing, interpreting, and recording transactions, as well as the preparation of financial statements, bank reconciliations and payroll transactions in accordance with commonly accepted accounting principles.

MGMT1100 | Principles of Marketing | Lecture (3 Credits)

Introduction to terms, concepts, and skills for analyzing marketing problems. Manage/integrate communication aspects of marketing, such as advertising, sales promotion, and public relations. Identify how to set objectives, select media and measure effectiveness. Explain sales promotion techniques.

MGMT3112 | Business Management | Lecture (3 Credits)

Examine principles of management in the context of how firms are organized to analyze their management of finances, operations, human resources, processes and strategy to effectively meet an organization's mission, vision and goals.

MGMT3113 | Principles of Management | Lecture (3 Credits)

Examine contemporary challenges in management using case studies, guest speakers, and personal reflection to recognize and mitigate critical issues in the complex work environment.

MGMT3120 | Quality Systems | Lecture (2 Credits)

Basic quality concepts, including the concepts of Total Quality Management (TQM), ISO9000, and LEAN/Six-Sigma concepts.

MGMT3130 | Managerial Accounting | Lecture (2 Credits)

Introduction of the fundamentals of managerial accounting for reporting, decision making and control of transactions, financial statements, strategic and operational planning to facilitate ethical behavior of the managerial accountant.

MGMT3131 | Managerial Accounting | Lecture (3 Credits)

Introduction of the fundamentals of managerial accounting for reporting, decision making and control of transactions, financial statements, strategic and operational planning to facilitate ethical behavior of the managerial accountant.

MGMT3141 | Research for Business | Lecture (4 Credits)

Introduction to the basics of research design, and the quantitative and qualitative methods used in addressing policy-relevant research questions. The course has two major goals: 1) Enhance passive literacy of quantitative and qualitative research methods; 2) Develop active skills and apply techniques to original policy studies.

MGMT3142 | Research for Business | Directed Study (3 Credits)

Introduction to the basics of research design, and the quantitative and qualitative methods used in addressing policy-relevant research questions. The course has two major goals: 1) Enhance passive literacy of quantitative and qualitative research methods; 2) Develop active skills and apply techniques to original policy studies.

MGMT3160 | Business Principles for Cybersecurity | Lecture (2 Credits)

Examine basic business organization and principles, including financial management, budgets and revenue streams with an emphasis on risk mitigation and the levels of acceptable risk in conducting business.

MGMT3161 | Operations Management | Lecture (2 Credits)

A survey of the operating practices and procedures found in both manufacturing and service delivery firms. Focus is applied on business processes and procedures used to transform various inputs into finished goods and services. The interdependence of business functions such as accounting, finance, customer service, and information systems requires effective and efficient operations management strategies.

MGMT3211 | Project Management | Lecture (2 Credits)

Examine management concepts through the lens of the project life cycle. Identify various techniques of work planning, control and evaluation used to achieve project objectives.

MGMT3212 | Project Management | Lecture (3 Credits)

Utilize the skills for planning and controlling projects utilizing project management principles to successfully execute and manage objectives.

MGMT3220 | HR/Employment Law | Lecture (2 Credits)

Analyze the role of the human resource professional as a strategic partner in managing today's organizations. Examine key functions such as recruitment, selection, development, appraisal, retention, compensation, and labor relations. Workplace safety, employment laws, legal rights and responsibilities are incorporated.

MGMT3221 | Human Resource Management | Lecture (3 Credits)

Examine the role of the human resource professional through legal research, discussions and case studies to support the recruitment, development, and retention of employees.

MGMT3230 | Strategic Planning | Lecture (2 Credits)

Examine the strategy of the business unit and analyze the issues central to a firm's short and long term competitive success. Investigate various models and approaches to designing and conducting strategic planning.

MGMT3231 | Strategic Planning | Lecture (3 Credits)

Examine the strategy of the business unit and analyze the issues central to a firm's short and long term competitive success. Investigate various models and approaches to designing and conducting strategic planning.

MGMT3250 | Business Law | Lecture (3 Credits)

Examine the concepts of constitutional, criminal, tort, and contract law to justify ethical decision making in a business environment.

MGMT3900 | Executive Perspectives | Seminar (1 Credit)

Summarize a series of lectures from business leaders to provide a broad range of leadership and management perspectives.

MGMT4110 | Leadership | Lecture (2 Credits)

Multidimensional study of leadership related to contemporary issues, privileges and responsibilities through an exploration of historical leaders, leadership styles and philosophies to recognize the traits, skills and values of a leader.

MGMT4112 | Leadership | Lecture (3 Credits)

Examine the traits, skills and values of leadership through case studies, historical research and self reflection to develop an individual definition of leadership.

MGMT4120 | Leading Organizational Change | Lecture (2 Credits)

Examine the competencies and skills required to successfully lead organizational and personal change in the business world.

MGMT4121 | Leading Organizational Change | Lecture (3 Credits)

Examine the competencies and skills required to successfully lead organizational and personal change in the business world.

MGMT4130 | Entrepreneurial/Marketing Management | Lecture (2 Credits)

Entrepreneurial and marketing management fundamentals of planning, strategy, management and issues using skills and competencies needed to generate new ideas to develop a successful business.

MGMT4131 | Entrepreneurial & Marketing Management | Lecture (3 Credits)

Entrepreneurial and marketing management fundamentals of planning, strategy, management and issues using skills and competencies needed to generate new ideas to develop a successful business.

MGMT4140 | Managerial Economics | Lecture (2 Credits)

Apply managerial economic decision making in the areas of mathematics, statistics, economic theory, accounting, finance, marketing, and human behavior.

MGMT4141 | Managerial Economics | Lecture (3 Credits)

Apply managerial economic decision making in the areas of mathematics, statistics, economic theory, accounting, finance, marketing, and human behavior.

MGMT4210 | Capstone Research | Capstone (4 Credits)

The research portion of an industry(field)-specific capstone project of student's choice; present a comprehensive project within a field of study, that draws on the relevant components of previous course work.

MGMT4211 | Applied Management Capstone | Directed Study (3 Credits)

Refine and present an industry specific capstone project that draws on the relevant components of previous course work.

MGMT4220 | Negotiation & Conflict Resolution | Lecture (2 Credits)

Strategies and tactics for conflict analysis, assessment and negotiation using exercises and simulations to successfully manage negotiations and conflict.

MGMT4221 | Negotiation & Conflict Resolution | Lecture (3 Credits)

Strategies and tactics for conflict analysis, assessment and negotiation using exercises and simulations to successfully manage negotiations and conflict.

MGMT4230 | Management Information Systems I | Lecture (2 Credits)

The ways in which management and information services influence business strategies, communications technology, information systems analysis and design; issues arising out of the rapidly evolving field of information systems, and a general overview of IT compliance.

MGMT4231 | Management Information Systems | Lecture (3 Credits)

Examine the ways businesses manage data arising from the field of information systems using presentations, discussion and case studies to influence business strategies, communications technology and information systems analysis.

MGMT4240 | Applied Management Capstone | Capstone (4 Credits)

The written portion of an industry (field)-specific capstone project of student's choice; present a comprehensive project within a field of study that draws on the relevant components of previous course work.

MGMT4250 | Capstone Research | Directed Study (3 Credits)

Research and develop an industry specific capstone project that draws on the relevant components of previous course work.

MGMT4900 | Global Perspectives | Seminar (1 Credit)

Summarize a series of lectures from international companies to value different cultural norms and expectations in the business environment.